

CIO TOMORROW

NEXT/GEN

LEVELING UP THE NEXT GENERATION OF IT



2023 PARTNER GUIDE

PRESENTED BY:

accenture



NEXT/GEN

LEVELING UP THE NEXT GENERATION OF IT

On behalf of *Columbus Business First* and the CIO Tomorrow Program Committee, we invite you to join us in August for CIO Tomorrow 2023!

Each year CIO Tomorrow strives to create a platform that advances the event's mission to foster an integrated community of current and next-gen leaders that strives to fuel one of the most intelligent and innovative cities in the world. The go-to conference for Columbus' technology community, CIO Tomorrow is a thought-provoking event featuring insightful speakers, interactive panel discussions, and upbeat networking opportunities.

This all-day event routinely draws 300-400 attendees each year and showcases the dynamic people, companies, innovators and senior leaders that weave the fabric of the high-powered Central Ohio technology community.

CIO Tomorrow sponsors will meet IT leaders face-to-face and be aligned with the top technology pioneers Central Ohio has to offer. Sponsors will widen marketability to technology executives by appearing in the official event supplement published in the August 11, issue of *Columbus Business First*.

There is a sponsor level for every company's budget. Enclosed you will find event details and a list of sponsorship levels and their associated benefits for your consideration.

Put your business at the forefront of thought leadership and innovative business strategies. Become a CIO Tomorrow sponsor and invest in a stronger tomorrow.

If you have any questions or need additional information, please contact me directly at 614.220.5416 or nfortune@bizjournals.com.



Sincerely,
Nick Fortine
President and Publisher





PRESENTING SPONSOR

SOLD

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- Along with *Columbus Business First* and the CIO Tomorrow Executive Committee, role as host of the event
- Speaking role at event
- PowerPoint rotation of 3-4 slides at the event
- Logo displayed on cio-tomorrow.com
- One (1), full page four-color ad in the *CIO Tomorrow* supplement
- Name & logo displayed on signage at the registration area recognized as presenting sponsor
- Logo on the front cover of the *CIO Tomorrow* supplement recognized as presenting sponsor
- 10 tickets to the event
- List of event attendees for additional marketing purposes (not including email addresses)
- *Columbus Business First* will provide all administrative, promotional and organizational duties associated with the event including all creative development of advertisements and collateral materials
- Optional exhibition table and opportunity to distribute promotional materials at the event
- First right of renewal for the 2024 event for a period of 30-days following the 2023 event

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COMMITTEE SPONSORSHIP

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With over 20 years of tech-focused insights and inspiration under our belt, CIO Tomorrow continues to bring to the stage the best and brightest CIO thought-leaders from every industry, sharing strong, relevant content that drives us to grow and learn along with them.

Each year, the CIO Tomorrow theme and programming take shape through a collaboration of Central Ohio's leading CIOs and IT leaders. The Executive Committee Dinner celebrates the IT leaders who help to make CIO Tomorrow a reality each year.

The Executive Committee Dinner includes all premium sponsor benefits plus the role of host of a post-event dinner with the CIO Tomorrow Executive Planning Committee. Our presenting sponsor, Accenture is the only other invited sponsor to this exclusive dinner.

CIO Tomorrow Conference Benefits:

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- PowerPoint rotation of 3-4 slides at the event
- Logo displayed on cio-tomorrow.com
- One (1), full page four-color ad in the CIO Tomorrow supplement
- Name & logo displayed on signage at the registration area recognized as CIO Tomorrow Committee Sponsor
- Logo on the front cover of the CIO Tomorrow supplement recognized as CIO Tomorrow Committee Sponsor
- 10 tickets to the event
- List of event attendees for additional marketing purposes (not including email addresses)
- Columbus Business First will provide all administrative, promotional and organizational duties associated with the event including all creative development of advertisements and collateral materials
- Optional exhibition table and opportunity to distribute promotional materials at the event
- First right of renewal for the 2024 event for a period of 30-days following the 2023 event

CIO Tomorrow Executive Committee – Post-event dinner

- Along with Columbus Business First, role as host of the post-event dinner
- Opportunity to address the group before dinner
- Two dinner attendees



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NETWORK RECEPTION SPONSORSHIP

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- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com
- Full page, four-color ad in the CIO Tomorrow supplement
- Speaking role at event
- Name & logo displayed on signage at the registration area recognized as Network Reception Sponsor
- Logo on the front cover of the CIO Tomorrow supplement
- List of event attendees for additional marketing purposes (not including email addresses)
- Three (3) tickets to the event
- Optional exhibition table and opportunity to distribute promotional materials at the event
- First right of renewal for the 2024 event for a period of 30-days following the 2023 event



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KEYNOTE SPONSORSHIP

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com
- Full page, four-color ad in the CIO Tomorrow supplement
- Speaking role at event introducing keynote
- Name & logo displayed on signage at the registration area
- Logo on the front cover of the CIO Tomorrow supplement
- List of event attendees for additional marketing purposes (not including email addresses)
- Three (3) tickets to the event
- Optional exhibition table and opportunity to distribute promotional materials at the event
- First right of renewal for the 2024 event for a period of 30-days following the 2023 event

KEYNOTES

Christina Jackson

.....
Chief People Officer,
Donatos

Mo Wright

.....
President and CEO of RAMA
Consulting & African American
Leadership Academy Co-
Executive Director

Paula O'Reilly

.....
Senior Managing Director,
Midwest Technology Lead
at Accentures



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MENTORSHIP PROGRAM SPONSORSHIP

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com
- Full page, four-color ad in the CIO Tomorrow supplement
- Speaking role at the event introducing the Mentorship Spotlight segment during lunch and speaking role at the beginning of the mentoring session
- Name & logo displayed on signage at the registration area
- Logo on the front cover of the CIO Tomorrow supplement
- List of event attendees for additional marketing purposes (not including email addresses)
- Three (3) tickets to the event
- Optional exhibition table and opportunity to distribute promotional materials at the event
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INNOVATION EXPO

SPONSOR

CIO Tomorrow is proud to present the INNOVATION EXPO, featuring the Midwest's most vibrant enterprises and scaling startups. The Expo will showcase “what’s new” and “what’s coming” in the areas of Machine Learning, Artificial Intelligence, IoT, Robotics, Automation, Energy, CyberSecurity, and Blockchain.

SOLD

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com
- Full page, four-color ad in the CIO Tomorrow supplement
- Speaking role at event introducing Innovation LIVE!
- Name & logo displayed on signage at the Innovation LIVE! area
- Logo on the front cover of the CIO Tomorrow supplement
- List of event attendees for additional marketing purposes (not including email addresses)
- Three (3) tickets to the event
- Optional exhibition table and opportunity to distribute promotional materials at the event
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WEBSITE SPONSORSHIP

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- Logo displayed on cio-tomorrow.com
- One (1) quarter page four-color ad in the CIO Tomorrow supplement
- Name & logo displayed on signage at the registration area
- Logo on the front cover of the CIO Tomorrow supplement
- Three (3) tickets to the event
- List of event attendees for additional marketing purposes (not including email addresses)
- Columbus Business First will provide all administrative, promotional and organizational duties associated with the event including all creative development of advertisements and collateral materials
- Optional exhibition table and opportunity to distribute promotional materials at the event
- First right of renewal for the 2024 event for a period of 30-days following the 2023 event



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CONTINENTAL BREAKFAST SPONSORSHIP

- Eight (8), four-color print advertisements promoting attendance (shared with other sponsors)
- PowerPoint rotation of up to four slides at the event
- Logo displayed on cio-tomorrow.com
- One (1) quarter page four-color ad in the CIO Tomorrow supplement
- Name & logo displayed on signage at the registration area
- Logo on the front cover of the CIO Tomorrow supplement
- Three (3) tickets to the event
- List of event attendees for additional marketing purposes (not including email addresses)
- Signage at continental breakfast tables
- *Columbus Business First* will provide all administrative, promotional and organizational duties associated with the event including all creative development of advertisements and collateral materials
- Optional exhibition table and opportunity to distribute promotional materials at the event
- First right of renewal for the 2024 event for a period of 30-days following the 2023 event



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LANYARD SPONSOR

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- Branded lanyards to be handed out at registration to all attendees
- One (1) quarter page four-color ad in the CIO Tomorrow supplement
- Name & logo displayed on signage at the registration area
- Logo displayed on cio-tomorrow.com
- Two (2) tickets to the event
- Exhibition table and opportunity to distribute promotional materials at the event



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BREAKOUT SPONSOR

- Speaking role at introduction of the break-out session
- One (1) quarter page four-color ad in the CIO Tomorrow supplement
- Name & logo displayed on signage at the registration and break-out area
- Logo displayed on cio-tomorrow.com
- Two (2) tickets to the event
- List of event attendees for additional marketing purposes (not including email addresses)
- Exhibition table and opportunity to distribute promotional materials at the event



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BRAND SPONSOR

- One (1) quarter page four-color ad in the CIO Tomorrow supplement
- Name & logo displayed on signage at the registration area
- Logo displayed on cio-tomorrow.com
- Two (2) tickets to the event
- List of event attendees for additional marketing purposes (not including email addresses)
- Exhibition table and opportunity to distribute promotional materials at the event

2021 CIO TOMORROW: THE NEW PLAYBOOK - HOW TO WIN IN THE DIGITAL-FIRST WORLD

THINKING BIG - EXPANDING STRATEGIES

THE DIGITAL TRANSFORMATION JOURNEY

MODERN CIO

CONFERENCE AGENDA



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